

TRAINING ON : PRODUCT LABELLING AND HANDS ON

6-7 March 2018

*Klang Valley

INTRODUCTION

Label is the key feature of a prepackaged food. It identifies, describes and PROMOTES a product.

Designing a product label is always a challenge. A bad label turn customer away while good label increase consumer interest in a product and boost sales.

However, there are rules on food product label for sale in Malaysia. Manufacturer, repacks, importers, retailers or any individual involve at any stage of product offered for sale, holds on the responsibility to ensure compliance to labelling requirement of the Food Regulations 1985 (FRM 1985).

GET TO KNOW THE:

Mandatory and **Optional** requirements set down in the FRM 1985.

Guidelines that support the regulations e.g.; food additive, hypersensitivity, GMF, allergen, nutrition claims.

DO's and **DON'T's**

WHAT'S COVERED?

This course provided detailed knowledge and experience of generating compliant label during :

- Introduction to Food Regulations 1985.
- General Food Labelling. **(+HANDS-ON)**
- Nutrition Labelling & Claims and Added Nutrients. **(+HANDS-ON)**
- Labelling of Food Additives and Sweetening Substances. **(+HANDS-ON)**
- Labelling of Foods and Food Ingredient Obtain Through Modern Biotechnology (GMF). **(+HANDS-ON)**.
- Food Irradiation Regulations 2011: Labelling of Irradiated Food. **(+HANDS-ON)**
- Specific Labelling for Special Purpose Food. **(+HANDS-ON)**
- Specific Labelling for Commodity Standard. **(+HANDS-ON)**

OBJECTIVE

- ✓ To provide insight information and hands on training on the key aspects of food product labelling according to FRM 1985.
- ✓ To facilitate manufacturer in marketing product with true information.
- ✓ To prevent misused and wrong concept in product labelling.

WHO SHOULD ATTEND ?

- Technical Manager/Executive who wish to ensure their knowledge up to date
- Food Regulators
- Food Technologists
- Academician
- Consultant

Anyone in food industry with responsibility for label sign off

REGISTRATION FORM

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PARTICIPANT DETAILS

Name	
NRIC No.	
Passport No.	
Citizen	
Designation	
Job Description	
Name & Address of Organization	
Company Registration No :	
Tel No.	Ext.()
Fax No.	
Mobile No.	
Email Address	
SPECIAL NEEDS (If Any):	
Meals (Please Specify)	Vegetarian / Non-vegetarian
Others (Please Describe)	
How did you get to know about this course	

FEES AND REGISTRATION PROCEDURE

FEE : MYR 1200

- Email a **complete Registration Form** to ifstc@moh.gov.my
- Invitation letter will be emailed to all **successful registered** participants. This letter is applicable to support international travelling documents for foreign participants.
- Payment via **bank draft** to :

**KETUA SETIAUSAHA
 KEMENTERIAN KESIHATAN MALAYSIA**

- Payment must be made **before the stated date** in the invitation letter.
- Seats are only confirmed upon receiving proof of payment.
- Course fee is inclusive of course materials, luncheon, light refreshment and certificate.
- **No refund** will be made for **any cancellation after payment.**
- Availability of seats for participation is on a **“First Come First Serve Basis”**.
- Course fee is **HRDF Claimable.**



For more information & enquiries

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CLOSING DATE!

15 February 2018